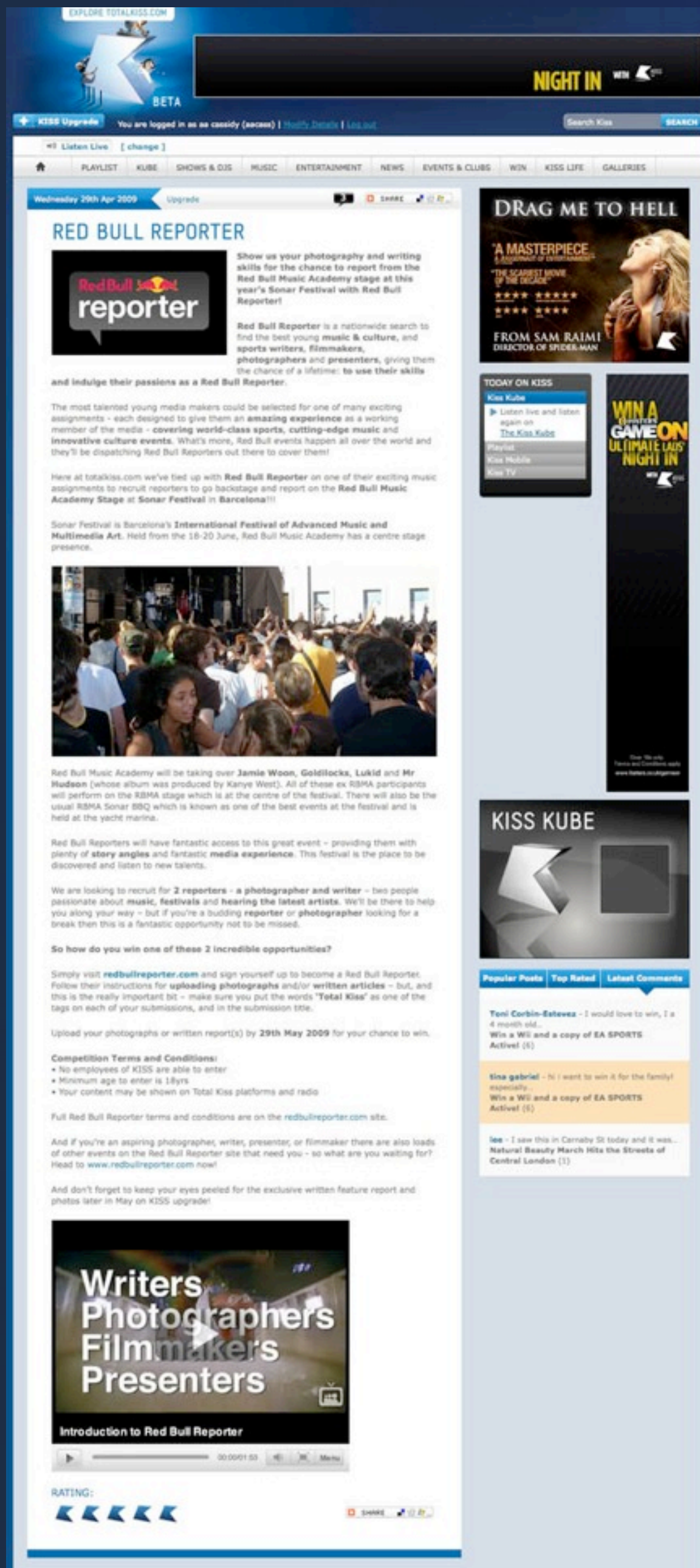


KISS 101 ONLINE RATE CARD

Updated: May 2009





STANDARD S&P ONLINE PACKAGE

Including:

- 1 article/competition page
- Includes key messages
- Bespoke copy written by Kiss online editor to appeal to the KISS audience
- Client logos and images
- Links to client site
- Basic data capture (if required)
- 1 week on the Kiss homepage*
- 1 week on the relevant channel homepage
- Inclusion in the weekly newsletter
- Post campaign analytics and performance stats

PRICE: £1000

* add £500 for each additional week



CREATIVE S&P PACKAGE

Could contain some, or all of the below elements:

- Tailored bespoke microsite
- High impact design
- Homepage takeovers
- Custom photography
- Interactive games
- Video/audio production
- 1 week on the Kiss homepage
- 1 week on the relevant channel homepage
- Inclusion in the weekly newsletter
- Post campaign analytics and performance stats

PRICE: Minimum cost is £2000. Full price on receipt of an online briefing form outlining exact requirements, and dates



CLUB LISTING

- Club listing on the Clubs & Events section
- Includes 1 image, key messages and link to client site
- Link on clubs homepage (1 week)
- Newsletter Inclusion

PRICE: £300

CLUB COMPETITION

- Club listing on the Clubs & Events section
- Competition with data capture
- Includes 1 image, key messages and link to client site
- Link on clubs homepage (1 week)
- Newsletter inclusion

PRICE: £500